

DREAM ENTERPRISES

September 27, 1999

A letter to the Federal Communications Commission on behave of Jason Green, Southwest Florida and Dream Enterprises regarding Proposed Rulemaking concerning Low Power FM "99-25".

We, the community of Southwest, Florida can not ask you enough that you proceed with the following proposed rulemaking to allow low power fm services. If this proposed rulemaking indeed goes through, thousands of the voiceless, like myself, will be given an opportunity to use the airwaves to speak to my community. Which currently, I can not because of the big conglomerates which are represented by the NAB. I believe that the Telecommunications Act of 1996 has ruined the artform of FM radio. Markets, such as the one I am in is totally controlled by 5 companies which compose about 82% of the commercial FM band! What ever happened to mom and pop stations and the creativity of actual local talent drawn from the community? The Telecommunications Act of 1996 is what happened and if the FCC allows the NAB and the conglomerates that currently run most markets and airwaves to continue to dominate and control markets, the people of America will never have a voice.

Another issue in hopefully making your decision easier is the amount of minority owned stations in the U.S. Statistics clearly show that since the passing of the Telecommunications Act, minority ownership in the radio industry has drastically dropped. Most of the minority owned stations have been bought up by the conglomerates and radio has since lost its "flavor", so to speak in my opinion. The only way we can get this flavor back is with the creation of Low Power FM and adding new voices to the airwaves. To bring this home, there is not 1 **African-American** owned, managed or runned FM station in the state of Florida! This creation will give minorities such as myself to provide a service and jobs where there are currently none! I guess this whole entire rulemaking decision will pend on the "have's" vs. "the have-nots". Will you allow the have's to continue to have and have not's to have to say so and involvement in this beautiful artform of FM radio, I sure hope not? I want you to follow your mission of promoting competition and providing new opportunities for individuals such as others and myself as well. In the words of FCC Chairman, Mr. William Kennard, "We have an obligation to explore ways to open doors of opportunity to use the airwaves, **particularly** as consolidation closes those doors for new entrants. But we **can not deny opportunities** to those who want to use the airwaves to speak to their communities simply because it might be inconvenient to those of you who already have these opportunities." **We want to speak to our community!** All I ask is that you stay true to your words, if nothing else. I've read over the FCC's engineer study and everyone knows that Low Power will not interfere with powerful stations. The NAB is only concerned about one thing, competition and their losing profits because of new competition in the marketplaces. It amazes me that Class C stations are afraid of what 100watt and 1000watt stations can do. If they were doing their jobs and providing services for the people, as they have been given the duties and responsibilities to do, they would have no dispute, but that just goes to show you, there are still thousands of

voiceless ready to be heard by their communities because of lack luster programming and advertising mediums that have left out mostly minorities, like myself.

Currently the FM band is not being used properly in Southwest Florida. We, the urban and minority communities, are voiceless on radio and have been since I've been a resident of Collier County for 9 years! There is no radio programming **at all** for our demographic in this market. I guess the advertisers don't feel that our dollar is worth anything. Although that is the market's decision, it is now your decision because obviously the market is doing nothing about it. You are the only ones who can do something about this serious problem. Many residents, not only, our demographic, do not even listen to FM or AM radio for this reason. We're trying to eliminate this problem, but we can't move forward without your help and assistance. We need an opportunity to make the FM spectrum better, just as you wish and low power FM is the only answer!

Also in the very words of Commissioner Gloria Tristani, "We must find ways of continuing to provide opportunities for **new entrants, including minorities!** Low power is the way, these opportunities! The average college graduate (this May) attempting to get into this industry can not come up with millions of dollars to buy out a station, this is our only hope of ever owning a station. Why even teach radio management courses in the U.S. university's if realistically, it's not possible? This problem has grown large enough; the only way it can be halted is with the creation of low power FM. I also hope and ask that you follow your engineer study and drop both the second and third adjacents because this will allow more doors to open. By dropping only the third adjacent, only approximately half of the possible doors will open if you were to drop both second and third spacing requirements. Which is clearly shown in your engineer study, that it will not affect co and 1st channel usage.

As far as the licensing of pirates, that is the NAB's other complaint. How are many pirates going to be able to come up with the cost of opening and running a station? That's why the majority of the low power hopeful's plan on being non-commercial, so they won't affect the commercial outlets anyway. Besides, there would be no pirates if the local stations, that have the opportunity, were providing programming for everyone. Most pirates are minorities, in my judgement from what I've seen in SW Florida and are just trying to play music and communicate for their people, because their isn't any other programming they can communicate with them on the FM or AM dials!

We completely understand and respect the integrity of the FM band. However, we ask in your very words, that you do not deny us this opportunity because it might be inconvenient for the NAB and the big conglomerates. We also ask that you find that way of providing us this opportunity as a new entrant and as a minority, therefore obliging your mission! Let's make history together; please don't let the have's separate opportunity, not only for me, but thousands of Southwest Florida residents and The Federal Communications Commission as well.

Concerned Low Power Hopeful and Commentator
Jason Green and Southwest, Florida

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